**The Greensboro Association**

**Membership Committee Report**

**July 30, 2015**

Allison Stegner, chair; Naomi Ranz-Schleifer; Sara Dillon

Membership increased from 422 to 485 in the last year, and we are delighted to welcome 18 members new to the GA. For the year 2014-2015 our plan for growing our membership has been largely to increase visibility of the GA by ensuring that the GA name is associated with GA-sponsored programs, events, and groups. Further, we hope to better emphasize the strong connection between the GA and stewardship of Greensboro for all, by highlighting our role in lake protection and in support of a wide range of community programs. We continue to seek out new members among the “next generation,” people new to town, long-time renters, and other demographics who are not yet well-represented in the GA. Dues for members age 25-29 continue to be free, and we encourage any and all to join.

Respectfully submitted,

Allison Stegner