

Events Committee Report
Summer 2013

This past year marked the first full year of an official events committee for the Association. Our main goal was to build upon past events and introduce a few new ones in order to build awareness of the Association's work in the Greensboro community.

This year, the GA float made a successful appearance in the July 4th parade, and we once again staffed a table under the tent on the Town Hall Green. In addition, we offered two sailing clinics, generously organized by the Stone family, in an effort to promote sailing on Caspian. The first informal sailing day on July 27 met with no wind on Caspian, but we are optimistic that the second informal group sail on August 17 will be greeted with a stiff breeze.

In 2012, over 90 runners and walkers participated in the inaugural Caspian Challenge. For 2013, the committee aimed to improve both the finish line and race timing, as well as to implement online registration. Nearly 90 runners and walkers participated in this year's event, with more than half registering on race day. The Association assessed a registration fee for this year's event, with proceeds designated for the Lake Protection Fund. The event netted approximately \$800 for the fund. We are looking forward to next year's run.

The committee also expanded its musical offerings to Greensboro with a concert by the Sky Blue Boys and generously hosted by the Ranz family. Between 40 and 50 people enjoyed an afternoon of indoor picnicking and old-time bluegrass and country music in the Ranz's historic Greensboro Barn. We hope to host this event, or a similar one, again next year.

Finally, in an effort to increase awareness of the Greensboro Association, the Ranz family hosted two "Next Gen" parties. These cocktail hours focused on bringing together community members aged 20ish to 40ish. The first party saw close to 100 attendees, and the second drew a smaller but enthusiastic crowd to the Greensboro Barn.

If you are interested in participating in the organization of these events, or volunteering to work at any of them, please contact Victoria Von Hessert.

Respectfully submitted,
Victoria Von Hessert